

# - Program Management -

Find out how you measure up

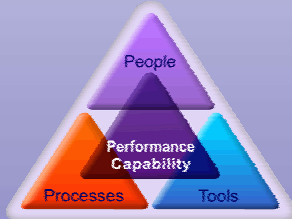
21 February 2007

Presenters: Tony Maramara and Malcolm McFarlane



## What is in a name?

### Capability Improvement



### A Program is

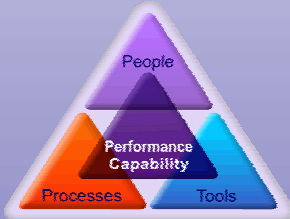
“A group of related projects managed in a coordinated way to obtain benefits and control not available from managing them individually.”

Source: PMI Program Management Standards 2006

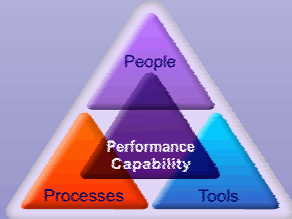
# Why Program Management

- Alignment to Strategy is more focused
- Prioritisation to maximise budget & resource utilisation
- Investment in projects are benefits measured
- Eliminate potential duplication of projects

## Capability Improvement



3

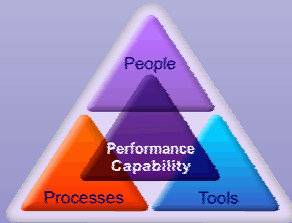


## Why the growing interest in Program Management

- ❑ Career progression for Project Managers
- ❑ How many standards currently exist?
- ❑ How is it distinguished from Project Management?
- ❑ Benefits focused

# When to manage as a Program (rather than as a Project or Multi-Project)

## Capability Improvement



- Risk management – wider context
- Management of the Business Case
- Benefits realisation
- Transition management
- Broader budgetary controls
- Resource optimisation

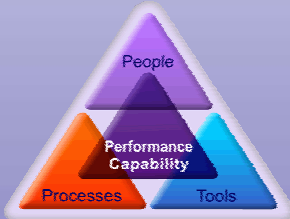
# Program management context



*"almost 50% of CEO turnover events were due to the failure to effectively execute key organisational initiatives"*

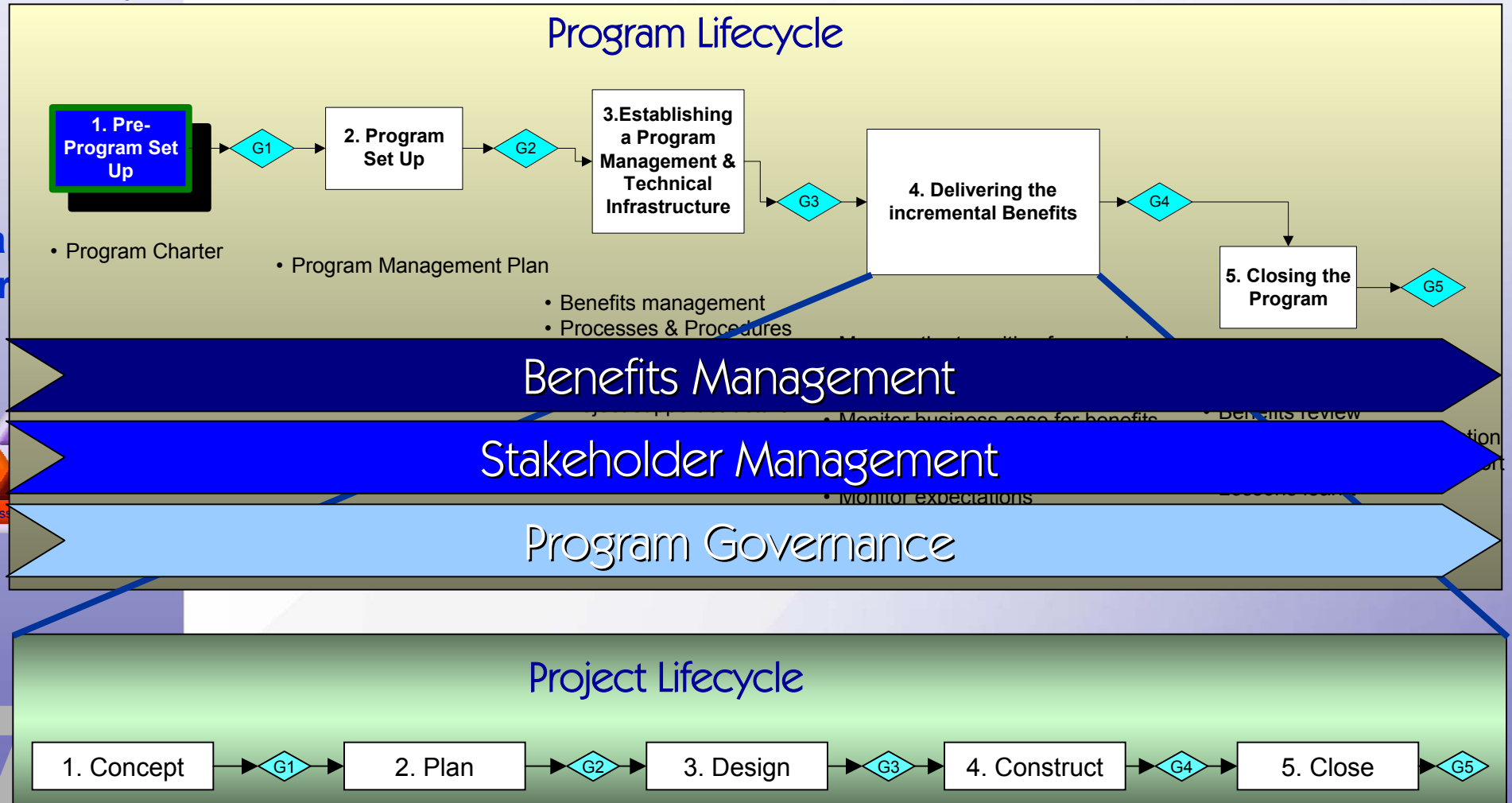
- The 2003 CEO Turnover study

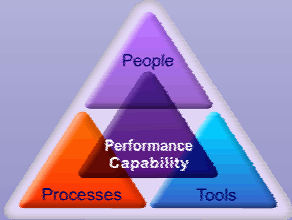
Capability  
Improvement



6

# Program vs Project Lifecycle





# Project vs Program Attributes

## Project

Specific scope & products

Minimise change

Budget / Time / Quality

Manage delivery team

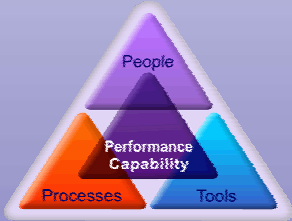
## Program

Wide scope, blueprint & benefits

Embrace change

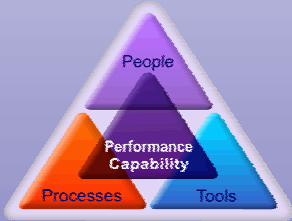
Benefit delivery / ROI

Manage by governance



## Typical role of a Program Manager

- ❑ Program design and organisation set-up
- ❑ Business Case and financial management
- ❑ Governance and reporting structures
- ❑ Benefits management
- ❑ Resourcing and 3<sup>rd</sup> party management
- ❑ Project portfolio management and delivery
- ❑ Stakeholder management and communications
- ❑ Program quality and risk management



## Personal Success Criteria

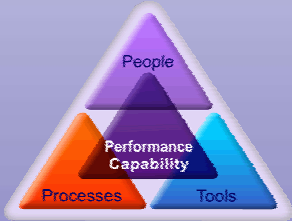
- Experience
- Self-Discipline and Flexibility
- Analytical and Strategic Thinking
- Communication and Arbitration Skills
- Commitment and an Ethical Foundation
- Mentoring and Coaching Ability

Source: Pierre Monacelli PMP, Senior VP, Robbins-Goia



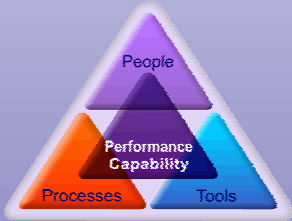
# How to progress together

## Capability Improvement



- Qualifications
- Training
- Other resources
- Local Interest Group

12



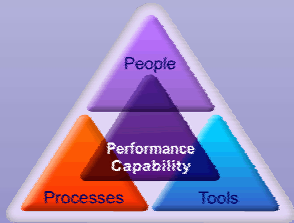
## Key messages

- Benefits focused
- Strategic & detailed level
- Mindset
- Different skill sets
- Maturity in Program Management
- Survey results



**THOUGHT & SERVICE**  
Leadership

## Capability Improvement



# 14